# Frequently Asked Questions Forester Day March 4, 2021

### Q. What is Forester Day?

Forester Day is a 24-hour fundraising extravaganza that will take place March 4, 2021. It's a day when Foresters everywhere come together to celebrate and support the academic programs, athletics teams, and student organizations that are important to them, helping the College earn matching funds.

### Q. Why should it matter to you?

This is not only a day for fundraising - it is also an extraordinary way to show the strength of the Forester family.

### Q. Why should I give?

By being a part of Forester Day, you show our faculty, staff, and current and future students that Forester alumni and friends are invested, and believe in them. With your support, we are able to create new and amazing opportunities for the College and our current and future Foresters. When you choose to support Lake Forest College, you are advancing academics, athletic programs, new facilities, and internship opportunities...just to name a few.

# Q. I can't make a large gift at this time, is there a minimum gift amount? Does my support really matter?

Absolutely! Any gift, no matter the size, makes a direct impact on the Forester family. For example, eight gifts of \$10 provides a student with a 10-ride Metra pass for their internship in Chicago. Combining your philanthropy with that of others creates limitless possibilities.

## Q. Are there in-person events on Forester Day this year?

Unfortunately, due to the pandemic, we will not be gathering in person this year. Keep the Forester Day momentum going and stay connected with our incredible community online! Check back shortly for additional information on ways to watch and connect with our virtual content including networking opportunities, class, and regional activities, academic presentations, campus tours, and more.

## Q. How else can I participate in Forester Day?

Advocate for your cause on Forester Day. Set up a match, challenge, or personal plea on our Forester Day 2021 campaign to encourage others to support your chosen area of campus. Share your gift or advocacy on social media to encourage your network to participate in Forester Day!

### Q. How do I make my gift on Forester Day?

To give online: lakeforest.edu/foresterday or to give over the phone: 847-735-6000.

# Q. How do I set up a recurring gift?

On the Forester Day giving page, just below where you enter the dollar amount, you'd like to give, check the box that is labeled "Yes, I would like to make a recurring gift to be part of the Loyalty Circle Guardian Society and receive member benefits."

# Q. Do I have to give online?

Giving online allows you to participate in a various Forester Day challenges, and is also the most hassle free for you. However, we welcome gifts by phone or mail, as well. To make a gift by phone, call 847-735-6000. To give by mail, address your gift to:

Office of Development Forester Day Headquarters Lake Forest College 555 N. Sheridan Road Lake Forest, IL 60045

