Frequently Asked Questions Forester Day, February 27, 2020

Q. What is Forester Day?

Forester Day is a 24-hour fundraising extravaganza that will take place February 27, 2020. It's a day when Foresters everywhere come together to celebrate and support the academic programs, athletics teams, and student organizations that are important to them, helping the College earn matching funds.

Q. Why should it matter to you?

This is not only a day for fundraising - it is also an extraordinary way to show the strength of the Forester family. Together, we are Lake Forest.

Q. Why should I give?

By being a part of Forester Day, you show our faculty, staff, and current and future students that Forester alumni and friends are invested, and believe in them. With your support, we are able to create new and amazing opportunities for the College and our current and future Foresters. When you choose to support Lake Forest College, you are advancing academics, athletic programs, new facilities, and internship opportunities...just to name a few.

Q. I can't make a large gift at this time, is there a minimum gift amount? Does my support really matter?

Absolutely! Any gift, no matter the size, makes a direct impact on the Forester family. For example, eight gifts of \$10 provides a student with a 10-ride Metra pass for their internship in Chicago. Combining your philanthropy with that of others creates limitless possibilities.

Q. Are there in-person events on Forester Day?

Yes! We will be celebrating in-person in 21 cities across the U.S. <u>Click here</u> to see where Foresters will be gathering.

Q. How else can I participate in Forester Day?

Advocate for your cause on Forester Day. Set up a match, challenge, or personal plea on our Forester Day 2020 campaign to encourage others to support your chosen area of campus. Share your gift or advocacy on social media to encourage your network to participate in Forester Day!

Q. How do I make my gift?

To give online: lakeforest.edu/foresterday

To give over the phone: 847-735-6000

Q. How do I set up a recurring gift?

On the Forester Day giving page, just below where you enter the dollar amount you'd like to give, check the box that is labeled "Set it and forget it! Make this gift recurring."

Q. Do I have to give online?

Giving online allows you to participate in a various Forester Day challenges, and is also the most hassle free for you. However, we welcome gifts by phone or mail, as well. To make a gift by phone, call 847-735-6000. To give by mail, address your gift to:

Development and Alumni Relations – Forester Day Headquarters Lake Forest College 555 N. Sheridan Road Lake Forest, IL 60045

